

the 
IMAGINE GALA

**CORPORATE SPONSORSHIP
OPPORTUNITIES**

**JDRF LOS ANGELES CHAPTER
MAY 4, 2019 | THE BEVERLY HILTON**

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ABOUT THE IMAGINE GALA

The JDRF Imagine Gala is recognized as one of LA's premier charity events. It is an unforgettable evening featuring an expansive silent auction with hundreds of unique packages, a one-of-a-kind live auction, a sit-down dinner, as well as JDRF's signature "Fund A Cure" program allowing guests to make an impact on life-saving type 1 diabetes (T1D) research. The 2018 Gala raised more than \$1.2 million.

ABOUT JDRF

The mission of JDRF is to accelerate breakthroughs to cure, prevent and treat T1D and its complications. The leading global organization funding T1D research, JDRF is financing more than 150 research projects and 70 clinical trials in the T1D space – 12 times more than just a decade ago – due in large part to the fact that 80% of funds raised are put directly back into supporting JDRF's mission.

YOUR DOLLARS AT WORK

JDRF-funded research encompasses T1D at every stage of life -- halting its progression in people newly diagnosed, reversing it in those who have lived with the disease for years, avoiding or reversing complications, and preventing the disease in people at risk. Our investments are supporting the development of next-generation therapies like artificial pancreas technology, beta cell replacement, smart insulin development and, ultimately, methods for curing and preventing T1D.

To learn more about corporate sponsorships, please contact **Elisabeth Fleshler**, Senior Development Manager, at efleshler@jdrf.org or 213-233-9917.

For more information about other ways you can help, please contact **Serena Bernolak**, Development Manager, at sberinolak@jdrf.org or 213-233-9910.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$100,000

Work together with JDRF to create your sponsorship package

PLATINUM SPONSOR - \$50,000

(\$43,896 tax deductible)

- Three VIP tables of ten (10)
- Company logo displayed on event step and repeat banner
- Two rooms for one-night stay at The Beverly Hilton
- On stage recognition
- Valet for three cars
- Table side champagne
- Logo on Bid Card
- Two Tribute Journal ads
- Logo listed on Imagine Gala invitation *(must be confirmed by February 12th)*
- Prominent logo placement on the Imagine Gala website
- Recognition of sponsorship in the JDRF LA newsletter, website and social media
- Invitation to exclusive research update presenting latest T1D highlights

ENTERTAINMENT SPONSOR - \$50,000

(\$21,564 tax deductible)

- Two VIP tables of ten (10)
- Valet for two cars
- Two Tribute Journal ads
- Exclusive Press Release announcing sponsorship
- Company logo prominently displayed on event step and repeat banner
- Prominent on stage recognition
- Logo listed on Imagine Gala invitation *(must be confirmed by February 12th)*
- Logo placement on the JDRF LA Imagine Gala website
- Recognition of sponsorship in the JDRF LA newsletter, website and social media
- Invitation to exclusive research update presenting latest T1D highlights

GOLD SPONSOR - \$25,000

(\$21,564 tax deductible)

- Two VIP tables of ten (10)
- Valet for two cars
- Table side champagne
- On stage recognition
- Two Tribute Journal ads
- Logo listed on Imagine Gala invitation *(must be confirmed by February 12th)*
- Logo placement on the JDRF LA Imagine Gala website
- Recognition of sponsorship in the JDRF LA newsletter, website and social media
- Invitation to exclusive research update presenting latest T1D highlights

SILVER SPONSOR - \$10,000

(\$8,350 tax deductible)

- One table of ten (10)
- One Tribute Journal ad
- Name or company listed on Imagine Gala invitation *(must be confirmed by February 12th)*
- Logo placement on the JDRF LA Imagine Gala website
- Recognition of sponsorship in the JDRF LA newsletter, website and social media
- Invitation to exclusive research update presenting latest T1D highlights

BRONZE SPONSOR - \$7,500

(\$6,510 tax deductible)

- Six (6) individual tickets
- Half page Tribute Journal ad
- Name or company listed on Imagine Gala invitation *(must be confirmed by February 12th)*
- Logo placement on the JDRF LA Imagine Gala website
- Recognition of sponsorship in the JDRF LA newsletter, website and social media
- Invitation to exclusive research update presenting latest T1D highlights

UNDERWRITING OPPORTUNITIES

COCKTAIL & PROGRAM ENTERTAINMENT - \$20,000

(\$8,680 tax deductible)

- Underwrite cost of entertainment for reception and program
- Signage and recognition at event
- Includes GOBO (lighted company logo) in reception area
- Seating for eight (8) guests
- One Tribute Journal ad

DINNER - \$15,000

(\$14,010 tax deductible)

- Exclusive brand recognition on printed menu cards, which will highlight type 1 diabetes awareness
- Seating for six (6) guests
- One Tribute Journal ad

LIVE AUCTION - \$12,500

(\$11,510 tax deductible)

- Exclusive brand recognition on auction preview screens prior to the start of the live auction
- Seating for six (6) guests
- One Tribute Journal ad

ELECTRONIC BIDDING DEVICE - \$10,000

(\$9,340 tax deductible)

- Includes logo placement on Bidpal devices
- Includes one branded text message to attendees
- Company Logo on Bid Cards
- Seating for four (4) guests
- One Tribute Journal ad

BAR - COCKTAIL RECEPTION - \$10,000

(\$9,340 tax deductible)

- Signage at Bar during Cocktail Reception
- Company Logo on Bar Napkins
- Opportunity to create Signature Drink
- Seating for four (4) guests
- One Tribute Journal ad

CULTIVATION EVENT (VIP PRE-GALA EVENT) - \$10,000

(\$9,340 tax deductible)

- Signage and recognition at Gala Cultivation Event
- Company Logo on Invitation to Cultivation Event
- Opportunity to provide promotional item in valet bags
- Seating for four (4) guests
- One Tribute Journal ad

SILENT AUCTION - \$5,000

(\$4,670 tax deductible)

- Signage & Recognition in Auction Area
- Company Logo on Auction Check-out Bags
- Company Logo on Bid Cards
- Seating for two (2) guests
- Half page Tribute Journal ad

VALET - \$5,000

(\$4,670 tax deductible)

- Company logo placement on signage at Valet
- Company logo on valet giveaway
- Seating for two (2) guests
- Half page Tribute Journal ad

GUEST CHECK-IN - \$2,500

(100% tax deductible)

- Logo placement on signage at Guest Check-in
- Half page Tribute Journal ad

AUCTION CHECK-OUT - \$2,500

(100% tax deductible)

- Logo placement signage at Auction Check-out
- Half page Tribute Journal ad

TRIBUTE JOURNAL AD OPPORTUNITIES

****all Tribute Journal Ads are 100% tax-deductible****

OUTSIDE BACK COVER - \$10,000

- Full-color, Tribute Journal outside back cover
- Ad shown on large on-stage screens

INSIDE FRONT COVER - \$5,000

- Full-color, Tribute Journal inside front cover
- Ad shown on large on-stage screens

INSIDE BACK COVER - \$5,000

- Full-color, Tribute Journal inside back cover
- Ad shown on large on-stage screens

TWO PAGE AD - \$3,000

- Black and white, Tribute Journal two page ad
- Ad shown on large on-stage screens

FULL PAGE AD - \$2,000

- Black and white, Tribute Journal one page ad
- Ad shown on large on-stage screens

HALF PAGE AD - \$1,000

- Black and white, Tribute Journal half page ad
- Ad shown on large on-stage screens

COMMITMENT FORM

SPONSORSHIP COMMITMENT

- Presenting Sponsor \$100,000
- Platinum Sponsor \$50,000
- Entertainment Sponsor \$50,000
- Gold Sponsor \$25,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$7,500

UNDERWRITING COMMITMENT

- Cocktail & Program Entertainment \$20,000
- Dinner \$15,000
- Live Auction \$12,500
- Electronic Bidding Device \$10,000
- Bar-Cocktail Reception \$10,000
- Cultivation Event (VIP Pre-Gala Event) \$10,000
- Silent Auction \$5,000
- Valet \$5,000
- Guest Check-In \$2,500
- Auction Check-Out \$2,500

TRIBUTE JOURNAL AD COMMITMENT

- Outside Back Cover \$10,000
- Inside Front Cover \$5,000
- Inside Back Cover \$5,000
- Two Page Ad \$3,000
- Full Page Ad \$2,000
- Half Page Ad \$1,000

TICKETS AND DONATIONS

- Individual Tickets \$500 each (*\$335 tax deductible*)
- I would like to make a 100% tax deductible donation to Fund A Cure in the amount of \$_____

Company Name _____
Contact Name _____
Address _____ **City** _____ **State** _____ **Zip** _____
Phone _____ **Email** _____
Credit Card Number _____
Visa M/C AmEx Discover Exp. Date _____ **CVC Code** _____
Signature _____